

Business Impact Estimate

Proposed ordinance's title/reference: [Towing Ordinance 76-24](#)

This Business Impact Estimate is provided in accordance with section 166.041(4), Florida Statutes.

In accordance with the provisions of controlling law, even notwithstanding the fact that an exemption noted above may apply, the City of Cape Coral hereby publishes the following information:

1. Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals and welfare): [AN ORDINANCE OF THE MAYOR AND CITY COUNCIL OF THE CITY OF CAPE CORAL, FLORIDA, AMENDING THE CITY OF CAPE CORAL, FLORIDA, CODE OF ORDINANCES, CHAPTER 12, OFFENSES AND MISCELLANEOUS PROVISIONS, ARTICLE X "TOWING AND IMMOBILIZATION OF VEHICLES OR VESSELS PARKED ON PRIVATE PROPERTY" AND ARTICLE XI "LAW ENFORCEMENT REQUESTED TOWING OF VEHICLES OR VESSELS" , RELATING TO THE MODIFICATION OF CERTAIN DEFINITIONS AND THE MAXIMUM RATE SCHEDULE; IMPLEMENTING A FUEL SURCHARGE SCHEDULE; PROVIDING FOR CODIFICATION AND RESOLUTION OF CONFLICTING LAWS; PROVIDING FOR SEVERABILITY AND AN EFFECTIVE DATE.](#)

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City of Cape Coral, if any: [N/A](#)

(b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible; and [N/A](#)

(c) An estimate of the City of Cape Coral's regulatory costs, including estimated revenues from any new charges or fees to cover such costs.

[The City Council hereby establishes an administrative fee for law enforcement rotational wrecker towing services performed pursuant to this section that shall be charged to the licensee to defray the cost of contacting the licensee, and logging and creating computer entries for vehicles or vessels stored pursuant to this article. The fee shall be billed by the City of Cape Coral quarterly and shall be paid by the towing operation holding a license under this article. The administrative fee is included in the base towing fee established by the city. The administrative fee shall be \\$25 per tow.](#)

City review of signs: To ensure compliance with state and municipal law, the owners of the premises required to post a sign pursuant to § 12-105(c) shall pay a fee to the city for plan review and sign inspection and approval. As part of this review all installed signage must be inspected and approved by the city prior to any towing or immobilizing of any vehicles or vessels being authorized. The City Council shall establish the review fee by resolution. From time to time, the review fee established by the City Council may be altered, revised, increased, or decreased.

3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance: **10**

4. Additional information the governing body deems useful (if any):

The City of Cape Coral has reviewed information concerning industry tow and immobilization ("booting") rates in Lee County, Florida and concludes that the maximum rates currently in force in the City pursuant to Resolution 55-10, which have not been updated to reflect current market rates since November 13, 2010, require adjustment to reflect contemporary economic conditions and rising costs associated with towing services.